

T H E S P I N Z O N E

Official Newsletter of the Southeastern Reining Horse Association (February, 2010)

THIS IS THE SOUTHEASTERN REINING HORSE ASSOCIATION!

Wow – A new year is upon us, and the Southeastern Reining Horse Association is gearing up for a year of good competition and great fun! First, some announcements:

The 2009 Year End Awards Banquet will be held in conjunction with the Spring Celebration and Daniel Smith Memorial Derby show in Williamston on Friday evening, April 9, 2010. We are finalizing the menu and securing a location ---- more to come as soon as all the details are in place.

There are several Board of Directors positions open. A Ballot is enclosed with this Newsletter and we would ask that you complete the Ballot and return it to Joy Frannicola before March 7, 2010. The Nominating Committee has suggested names and, as always, we are leaving room for you to “write in” a candidate. Please be sure to vote!

We have revised the SERHA By-Laws and have submitted them to the NRHA. A copy of the revised By-Laws is also enclosed with this Newsletter, for your review.

We are especially excited to report that SERHA is teaming up with the Carolina Mane Event horse show series to host non-sanctioned jackpot reinings at the Hunt Horse Complex, State Fairgrounds, Raleigh, NC. The facility is under new management, and Dale Barnett is a friend of reining. He has had the ground in the coliseum re-worked, and it is now “good slidin’ dirt”! Repairs have been made to several outdoor pens, and they will be working on the barns this year. He’s on a mission to bring reining back to Raleigh, and has offered us several weekends during the 2010 season.

Our first jackpot reining will be Friday evening, March 5th and Saturday afternoon, March 6th. A flier is enclosed with this newsletter, detailing the classes offered, entry fees, paybacks, as well as stall and bedding information. We are particularly excited about our free clinic – “Ride with the Trainers”, to be held on Friday evening. Several of the trainers who are members of SERHA have generously donated their time to be on hand and to assist anyone who has questions, or just wants the experience of riding with an NRHA professional. The clinic will be run before the Friday evening slate of classes.

Finally, a 2010 Membership Application is enclosed. Please remember to renew your SERHA membership!

2009 Executive Board

President:

(open)

Vice President:

Jesse Chase

Secretary:

Joy Frannicola

Treasurer:

Diane Ireland

ABI Liaison:

Francois Gauthier and
Julia Cowan

Contact Information for
all Board Members can
be found on Page 2

Meet your 2009 Board of Directors:

President:		
Vice President:	Jesse Chase	(919) 961-0440 Kchase5@nc.rr.com
Secretary:	Joy Frannicola	(919) 398-5230 nrhalnp@aol.com
Treasurer:	Diane Ireland	(919)963-2275 ddireland5@aol.com
ABI Liaison:	Francois Gauthier	(252) 239-0812 francois@fgauthierreining.com
Board Members:	Jimmy Whitley	(919) 989-6971 jymco@earthlink.com
	Monica Watson	(910) 655-8245 mdoublerunfarm@aol.com
	Allison Lassiter	(919) 963-3378 onecalgirl@embarqmail.com
	Kit Cospers	(910) 233-2228 cosper@cosper.com
	Cindy Langdon	(919) 418-5463 cindylremax@yahoo.com
	Christy Langdon	(919) 291-9879 langdonfarms@yahoo.com
	Ruffin Johnson	(919) 934-4006
	Martin Audet	(919) 631-2277
	Bundy Lane	(252) 357-2623 bundylane@hughes.net
	Danny Blackburn	(919) 202-5769 dblackburn@mindspring.com
	Peter DeFreitas	(603) 686-0073 peter@doublerunfarm.com
	Wendy Workman	(919) 989-3096 wwreiner@gmail.com

2010 SERHA SHOW DATES:

Jackpot reinings -	March 5 & 6, 2010	Raleigh, NC*
Spring Celebration -	April 9,10, 11,, 2010	Williamston, NC
Main Event/Futurity -	July 9.10, 11, 2010	Williamston, NC

* - not an NRHA sanctioned show

1. Year End Awards/Affiliate Qualifying Shows & Rules

YEAR END AWARD SHOWS: Only SERHA shows and the two Carolina Classic shows will count towards the 2010 year end awards. These are the Spring Celebration, Carolina Classic Derby show, Main Event and Futurity show, and the Carolina Fall Classic and Futurity.

AFFILIATE QUALIFYING SHOWS: both days of the SERHA Spring Celebration, Carolina Classic & Derby show, and SERHA Main Event shows.

Both the OWNERS and RIDERS of horses competing must be current members in good standing of NRHA and SERHA in order for money/points to count towards year end awards or affiliate qualifying.

Earnings are counted based on "one horse/one rider" combination. Earnings are NOT retroactive, and begin to count only from the day that the SERHA membership is received (either by delivery to a member of the Board, or by joining at a qualifying show)

Horses/riders must have competed in AT LEAST 50% of their classes offered in the shows listed above.

2. Green Reiner Rules (Affiliate green class, not NRHA entry-level class)
 1. At the beginning of the year (January 2010), cannot have earned more than \$50.00 (lifetime) and/or less than 25 lifetime Youth points.
 2. May ride with one or two hands, but cannot change during pattern.
 3. Option of either 2 or 4 spins (must do same number each way).
 4. Allowed to touch saddle with free hand.
 5. Simple lead changes are allowed.

SPONSORSHIP OPPORTUNITIES

We would like to take this opportunity to thank everyone who was kind enough to sponsor a show, class, trophy or buckle during 2009, or who advertized in our Celebration Book. Your generosity enabled SERHA to produce quality shows that everyone seemed to enjoy.

If anyone is interested in being a sponsor of SERHA, here are the available opportunities for 2010. If you do not see a sponsorship that would suit you, please contact any Board member and we will be happy to accommodate you. We are extremely grateful for the assistance you have given us, and welcome the opportunity of working with you once again in 2010.

PLATINUM SPONSORSHIP - \$10,000.00 and up

- Exclusive naming rights for Premier Event run at the show sponsored
- Center banner in Main Arena – both sides of arena – full color banner
- Banner in covered warm-up pen – full color
- Name/Logo on photo backdrop banner
- Space for display of product or literature
- Name on trophies/awards given for Premier Event at show sponsored
- Prominent logo on SERHA Affiliate Team apparel
- Prominently featured in event advertising
- Prominently featured on SERHA website
- Prominently featured in show announcements
- Name listing in NRHA show schedule (including Reiner ads)
- Prominent placement of full page color ad in SERHA's Celebration Book (show guide)**
- Four tickets to SERHA's annual awards banquet

GOLD SPONSORSHIP - \$5,000.00 - \$9,999.99

- Center banner in Main Arena – both sides - full color banner
- Banner in covered warm-up pen – one color banner
- Booth space for display of product or literature
- Prominent placement of full page color ad in SERHA's Celebration Book (show guide)**
- Listing on Sponsor Panel for win photos
- Predominantly featured in event advertising
- Predominantly featured on SERHA website
- Predominantly featured during show announcements
- Four tickets to SERHA's annual awards banquet

SILVER SPONSORSHIP - \$2,500.00 TO \$4,999.99

- Banner in the Main Arena – both sides – full color banner
- Listing on Sponsor Panel for win photos
- Sponsor’s choice of either ¾ page color ad in Celebration Book or two ads (1/2 page and ¼ page, on different pages) in the Celebration Book
- Listed in all event advertising
- Listed on SERHA website
- Featured during show announcements
- Two tickets to SERHA’s annual awards banquet

BRONZE SPONSORSHIP - \$1,000.00 TO \$2,499.99

- Banner in Main Arena – both sides – single color banner
- Listing on Sponsor Panel for win photos
- ½ page ad (full color) for SERHA’s show guide (Celebration Book)
- Listed in advertising
- Listed on website
- Featured during show announcements

CLASS SPONSORS - \$500.00 (both SERHA shows) or \$250.00 (one SERHA show)

- Listed on card for win photo of class sponsored
- Announced during sponsored class
- Listed as Class Sponsor on SERHA website

TROPHY SPONSORS (ALL LEVELS)

- Listed as Trophy Sponsor on SERHA website
- Announced periodically during show announcements

Plaques - \$50.00	Morrison - \$300.00
Pewters - \$150.00	Lawson - \$500.00
Buckle - \$150.00	

OTHER SPONSORSHIP OPPORTUNITIES

- Donations of any amount are greatly appreciated. Your donation can be used for an award (tack or personal items), towards added money in a class, or towards a trophy.
- Donations of merchandise are always welcome! SERHA awards prizes, in addition to its money payouts, so tack items (halters, leads, brushes, hoof picks) or equine care items (fly spray, ointments, hoof dressing, feed, supplements, etc.) are greatly appreciated.
- Donations of your time and assistance at our shows are always appreciated! We can always use help at the in gate and in distributing the awards.
- Business card on the SERHA page in the NRHA’s Reiner magazine - \$350.00 per year

Your donation will be recognized during announcements made during the course of the show, in our Newsletter and on our website.

ADVERTISING IN THE SERHA CELEBRATION BOOK (Show Guide)

SERHA publishes a full-color guide to our shows. This book contains information about the Affiliate and its shows, as well as offer plenty of opportunities to advertise your business, product or facility. Ad rates are as follows:

“Prime” placement (inside front cover, inside back cover, both sides of center page): \$275.00
Full Page: \$250.00
Half-Page: \$175.00
Quarter-Page: \$125.00
Business Card: \$ 75.00

Please note that all copy for ads, banners and signs must be camera-ready and delivered by February 15, 2010 in order to allow sufficient time for the banner/sign to be created. Copy for ads, banners and signs must be sent to: Diane Ireland, 50 Go Cart Road, Four Oaks, NC 27524 (email: ddireland5@aol.com)

DESIRED SPONSORSHIP LEVEL: _____

(if Class Sponsorship, please name class to be sponsored and if one or both shows)

GENERAL SPONSORSHIP: _____ (Item donated, or Dollar Amount)

TROPHY SPONSORSHIPS: Plaque (\$50) Pewter (\$150) Buckle (\$150)
 Morrison (\$300) Lawson (\$500)

No. of Trophies sponsored: _____

BILLING PREFERENCE: single invoice quarterly invoices

(NOTE: Quarterly invoices not available for Class, Trophy or General Sponsorships)

CONTACT PERSON: _____

ADDRESS: _____

TELEPHONE: _____

EMAIL ADDRESS: _____

NAME TO BE ANNOUNCED: _____

Thank you for your generosity!! Please let us know how we can better serve you, as our sponsor.

Date: _____
(Signature of Sponsor/Agent)

SERHA Contact Person: _____

Please mail this completed form, together with your payment (or initial payment if requesting quarterly invoices) to:

S.E.R.H.A. 2010 Sponsorships
Joy Frannicola
5210 Brogden Road
Smithfield, NC 27577

2010 SERHA MEMBERSHIP APPLICATION

NAME: _____ (NRHA # _____)

ADDRESS: _____

E-Mail Address: _____ PHONE NO _____
(NOTE: We will not share this address)

Circle One: **Single Membership - \$30.00**

Family Membership - \$50.00 (List family members)

_____ (NRHA # _____)

_____ (NRHA # _____)

_____ (NRHA # _____)

_____ (NRHA # _____)

_____ (NRHA # _____)

Youth Membership - \$20.00

Name: _____ (NRHA # _____)

Date of Birth: _____

Check here if you are:

- A Trainer, and wish to be listed on our website
- A Breeder, and wish to be listed on our website

Mail completed application and check to:

Wendy Workman, 5166 Brogden Road, Smithfield, NC 27577

For office use only:

Date Application and Fee Received: _____

Date Membership Package sent out: _____

SOUTHEASTERN REINING HORSE ASSOCIATION BY-LAWS

ARTICLE I: TITLE, OBJECTIVE, LOCATION

Section I: Title – This organization is incorporated under the laws of the State of North Carolina and shall be known as the Southeastern Reining Horse Association (SERHA or the Association within these by-laws) and shall at all times be operated as a non-profit association in accordance with the laws of the State of North Carolina and the United States of America. SERHA is an affiliate of the National Reining Horse Association (NRHA).

Section II: Objectives – To promote and encourage the showing of reining horses and communicate our goals and suggestions to the NRHA.

Section III: Location - Place of business. The principal office of the Southeastern Reining Horse Association shall be in the State of North Carolina at such place as the Board of Directors shall designate.

Section IV: Dissolution – Upon the dissolution of the Association (SERHA), the Board of Directors shall, after paying or making provision for the payment of all of the liabilities of the Association, dispose of all of the assets of the Association exclusively for the purposes of the Association in such manner, or to such organization or organizations organized and operated exclusively for charitable, educational or scientific purposes as shall at the time qualify as an exempt organization or organizations under the Internal Revenue Code as the Board of Directors shall determine. Any of such assets not so disposed of shall be disposed of by the Court of Common Pleas (or its equivalent) of the County exclusively for such purpose or to such organization or organizations of said court determine, which are organized or operated exclusively for such purposes.

ARTICLE II: OFFICERS AND BOARD OF DIRECTORS

Section I: Officers - The officers of the Association shall be named President, Vice-President, Secretary, Treasurer and Past President. The Officers of the Association shall constitute the Executive Board.

Section II: Board of Directors - The business of this Association shall be managed by its Board of Directors. The Board of Directors shall be comprised of the Executive Board plus at least five (5) members, elected by the general membership, and up to five (5) additional members appointed (or removed, for cause) by the Board of Directors.

Section III(a): Election – All Officers and elected Directors shall be elected by the general membership at the annual SERHA membership meeting to be held when and where designated by the current Officers and Board of Directors.

Section III(b): Qualifications - To become an Officer or Director an individual must have been member in good standing for one full year immediately prior to nomination.

Section III(c): Term of Office - The Association's Officers (with the exception of the Past President) shall be elected to a one-year term. The Past President is not an elected position, and is an honorary position given to the Association's immediate Past President. This is a voluntary position, and the immediate Past President is not required to assume said position.

Elected Board Members shall be elected to a term of two consecutive years, as follows: In the even numbered years (example, 2002) three (3) Board Members will be elected and serve for two (2) consecutive years; in the odd numbered years (example, 2003) two (2) new Board Members will be elected and serve for two (2) consecutive years, thus maintaining a Board with at least two (2) returning Board Members.

Section IV: Nominations: A nominating committee shall be designated by the current Board of Directors to present nominees for all Officer and available Board positions. Members may nominate a candidate for consideration from the floor at the general membership meeting, provided the nominee has personally agreed to the nomination and qualifies for nomination under the requirements previously set forth in these by-laws.

Section V: Voting: Each individual dues paying member is entitled to one vote. A family membership entitles each adult family member, limited to two (2), to one vote each. The election at the general membership meeting shall be by closed ballot and shall be audited by the current Executive Board or their designee. In the event of a tie in the election, the current Board of Directors will vote to break the tie. Any Director shall be disqualified in voting to break a tie involving themselves or a member of their family.

ARTICLE III – DUTIES OF OFFICERS

Section I: The President shall be the Executive Officer of the Association (SERHA) and shall preside at all meetings of the Board of Directors. The President shall serve as Chairman of the Board and shall see that all orders and resolutions of the Board are carried into effect.

Section II: It shall be the duty of the Vice-President to perform all of the duties of the President in case of his/her absence.

Section III: It shall be the duty of the Treasurer to keep records of all bank transactions, pay with club funds all debts incurred by the Association and provide a financial report at each regular Board meeting.

Section IV: It shall be the duty of the Secretary to record and maintain all minutes of the Board of Directors' meetings and coordinate communications.

Section V: The Past President shall be considered an honorary position and shall not have any formal duties other than those delegated by the current President.

Section VI: Removal - Any Board member may be removed if they have missed three (3) consecutive meetings, have had two (2) unexcused absences (unexcused meaning that no officer was contacted about the absence prior to the meeting) or for cause.

Section VII: Vacancies - If an Officer or Board Member position becomes vacant for any reason, the remaining Board may appoint a successor at their discretion to fulfill the current term.

Section VIII: Quorum- A quorum of the Directors shall be necessary to transact business of the Association. A quorum for the purposes of these By-laws is a simple majority (one more than half) of the Board of Directors. Once it is established that a quorum exists, a

majority of such quorum shall then decide upon any question that may come before the meeting and shall be binding as though the full Board of Directors was sitting.

Section IX: Parliamentary Authority – all meetings of the Board of Directors shall be conducted pursuant to Roberts' Rules of Order, Newly Revised.

Section X: For the necessity of day to day execution of duties, the President, Treasurer and Secretary shall, collectively, have the authority to make decisions in relations to funds of no greater amount than \$600.00.

ARTICLE IV: MEMBERSHIP Membership is open to any individual of good character and reputation that has an interest in reining horses and the promotion of the reining horse.

Section I: Membership shall be admitted and retained in accordance with the rules and regulations of the NRHA.

Section II: Each member of the Association shall pay annual dues. Said dues are due and payable at the commencement of each fiscal year. The fiscal year for SERHA shall be January 1st through December 31st. All dues and charges are to be set by the Board and noted in official publications. All money paid to SERHA shall be in US Funds.

Section III: Membership Meeting - The annual general membership meeting of the Association shall be held at a time and place designated by the Board of Directors. Thirty (30) day Notice of the meeting will be given to the membership together with a form of absentee ballot for the election of officers and any by-law amendments. Notices of meetings and the official ballot will be printed in the Association's official publication or directly presented to the members by mail.

Section IV: At any meeting of the Association, whether it is a general membership meeting or a special membership meeting, the members present shall constitute a quorum regardless of the number actually present.

ARTICLE V: AMENDMENTS

Section I: Amendments to the by-laws must be considered and voted upon by the Board of Directors after being published for comment for no less than 60 days.

ARTICLE VI: AFFILIATION

Section I: Southeastern Reining Horse Association is an Affiliate of the National Reining Horse Association and shall be governed by their rules and regulations.

(Effective: January 1, 2010)

SERHA - Ballot

Executive Board – Officers (2010)

PRESIDENT:

Bundy Lane

VICE PRESIDENT:

Jesse Chase

SECRETARY:

Diane Ireland

TREASURER:

Marinda Lane

Board of Directors (2010-2011) (Choose 8)

Cindy Langdon

Christy Langdon

Ruffin Johnson

Martin Audet

Joy Frannicola

Danny Blackburn

Peter DeFreitas

Wendy Workman

Kelly Jo Hopkins

Julia Cowan

Sammy Simmons

DJ Stoxx

Lisa Matthews

BALLOTS MUST BE COMPLETED AND RETURNED BY MARCH 7, 2010 TO:

Joy Frannicola
5201 Brogden Road
Smithfield, NC 27577

Schedule for Jackpot Reining - March 5-6, 2010
Hunt Horse Complex, State Fairgrounds, Raleigh, NC

Friday, March 5, 2010 - Arena Open – 4:00 pm to 6:00 pm

“Ride with a Trainer” free clinic – 6:00 pm to 7:30 pm (followed by drag)

Short Stirrup class – (jackpot) (\$15 entry fee) (Pattern 11) – 8:00 p.m.

Open class – (jackpot) (\$30 entry fee) (Pattern 10)

Saturday, March 6, 2010 - Arena open – 12:00 noon to 1:30 pm (followed by drag)

Youth class (jackpot) (\$15 entry fee) (Pattern 6) – 2:00 p.m.

Green Rider class (jackpot) – (“beginners” to reining) (\$20.00 entry) (special pattern)

Rookie class (jackpot) – not to have won more than \$100.00 (\$25 entry) (Pattern 5)

Non Pro/Amateur class (jackpot) (\$25 entry) (Pattern 9)

Green Horse class (jackpot) – horse winnings less than \$100.00 (\$30 entry) (Pattern 1)

Open class (jackpot) (\$30 entry) (Pattern 4)

Stalls: \$40.00 – 1 night; \$55.00 – 2 nights (Please reserve in advance so we can make arrangements for shavings (\$7.00 per bag))

Entry fee split: Exhibitors – 60%; SERHA – 40% retainage

Payouts: 1 or 2 entries – payout to winner – 100%

3 to 5 entries – payout 2 places – 60% - 40%

6 to 8 entries – payout 3 places – 50% - 30% - 20%

9 or more entries – payout 4 places – 40% - 30% - 20% - 10%

For more information, please call Joy Frannicola – (919) 398-5230 or email nrhalnp@aol.com

Come join us for a fun weekend of jackpot reining classes! The Hunt Horse Complex is under new management – the ground has been re-worked & we’re bringing Reining back to Raleigh!!!!