

SOUTHEASTERN REINING HORSE ASSOCIATION (“SERHA”)
SPONSORSHIP OPPORTUNITIES 2012

EVENT SPONSORSHIP - \$15,000.00 and up

- Exclusive naming rights for Premier Event run at the show sponsored
- Banners in arena, covered pen, make up area, and picture backdrop.
- Name on all trophies/buckles given away that weekend.
- Name included in all promotions of event. Inc. website, print, etc.
- Featured during show announcements.
- Meetings with show management to discuss prizes and any other special events.

MAJOR SPONSORSHIP - \$5,000.00 - \$14,999.99

- Same as above but no naming rights of event and no name on trophies and buckles.

CLUB SPONSORSHIP - \$2,000.00 TO \$4,999.99

- Banner in the Main Arena, and make up area.
- Listing on Sponsor Panel for win photos
- Listed in all event advertising and SERHA website for 1 year.
- Featured during show announcements

BANNERS ONLY - \$200.00 TO \$1,999.99

- \$200.00 We supply and hang 1 Southeast Support (family/individual) banner in arena or makeup area.
- \$200.00 You supply and hang 2 banners outside arena
- \$500.00 You supply 2 banners to hang in arena only.
- \$1000.0 SERHA supply 2 banners to hang in arena only.

ANY AND ALL BANNERS WILL BE HUNG AT ALL SERHA EVENTS IN 2012

CLASS SPONSORS \$200.00 TO ADDED MONEY

- Sign placed with win photo.
- Announced during sponsored class.
- Listed as Class Sponsor on SERHA website.
- Goods and services donations can be used as well.

TROPHY SPONSORS (ALL LEVELS)

- Listed as Trophy Sponsor on SERHA website
- Announced periodically during show announcements

Buckles - \$100.00

Plaques - \$50.00

Pewters - \$150.00

Morrison's - \$300.00

Lawson's - \$500.00

DESIRED SPONSORSHIP LEVEL: _____

(if Class Sponsorship, please name class to be sponsored)

BILLING PREFERENCE: single invoice quarterly invoices monthly invoices

CONTACT PERSON: _____

ADDRESS: _____

TELEPHONE: _____

EMAIL ADDRESS: _____

NAME TO BE ANNOUNCED: _____

COPY FOR BANNER OR SIGN: (please note that logos/artwork must be delivered by June 1, 2012 in order for banners and signs to be produced)

Please return this completed form by mail with your initial payment to:

SERHA

c/o Marinda W. Lane (Treasure)

463 Cotton Gin Rd.

Gates, NC 27937