

SOUTHEASTERN REINING HORSE ASSOCIATION (SERHA)  
SPONSORSHIP OPPORTUNITIES 2016  
**EVENT SPONSORSHIP - \$15,000.00 and up**

- Exclusive naming rights for Premier Event run at the show sponsored
- Banners in arena, make up area, and picture backdrop
- Name on trophies and or buckles
- Name included in all promotions of event including website, print, social media etc.
- Featured during show announcements
- Featured on any TV coverage of event

**MAJOR SPONSORSHIP - \$5,000.00 - \$14,999.99**

Same as above but no naming rights of event and no name on trophies and buckles

**CLUB LEVEL SPONSORSHIP - \$1,500-4,999.99**

- Banner in the Main Arena, and make up area
- Listing on Sponsor Panel for win photos
- Listed in all event advertising and SERHA website, as well as social media.
- Featured during show announcements

**BANNERS**

**Business Banner Sponsorships:**

**500 One banner hung in ring (we supply the banner) listing on website with link**  
**1000 Two Banners hung in ring (we supply the banners) listing on website with link**  
**400 Farm or Stallion Banner hung in ring (we supply the banner) listing on website w/link**

If you choose, you may supply your own banner(s), but the cost will remain the same.

**Personal Banners for individual or family:**

**200.00 To be hung in ring**

*\*BANNERS WILL BE HUNG AT ALL SERHA EVENTS IN 2016\* Listed as Banner sponsor on  
SERHA website complete with Link to business*

**CLASS SPONSORS \$200.00 or more: TO ADDED MONEY**

- Sign placed with win photo
- Announced during sponsored class
- Listed as Class Sponsor on SERHA website
- Goods and services donations also accepted

**TROPHY SPONSORS (ALL LEVELS)**

- Listed as Trophy Sponsor on SERHA website
- Announced periodically during show announcements

Buckles: \$100.00  
Plaques: \$50.00  
Pewters: \$150.00  
Morrison's: \$300.00  
Lawson's: \$500.00

\*\*\*\*\*All Sponsors will be listed on our website ([www.serha.org](http://www.serha.org)) from the time the sponsorship agreement is reached and extending to the next January. We are happy to put a link to your business on our website. We also have a very interactive website that links to Face Book and Sponsors are recognized on all Social Media. \*\*\*\*\*

### **September Celebration - Auction Table**

We will be collecting items for our September Auction Table. Any goods or services will be greatly appreciated for anyone to bid on throughout the show weekend. The proceeds of this silent auction are used to help send our winning representatives from affiliate finals to the NAAC finals in Oklahoma City.

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**DESIRED SPONSORSHIP LEVEL:** \_\_\_\_\_

(If Class Sponsorship, please name class to be sponsored)

**BILLING PREFERENCE:**  single invoice  quarterly invoices  monthly invoices

**CONTACT PERSON:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**NAME TO BE ANNOUNCED:** \_\_\_\_\_

**COPY FOR BANNER OR SIGN:** Please e-mail logo or info for banner to Lori Jo Sutton at [lorijosutton62@yahoo.com](mailto:lorijosutton62@yahoo.com)

Please return this completed form by mail with your initial payment to:

SERHA  
C/o Marinda W. Lane (Treasurer)  
463 Cotton Gin Rd.  
Gates, NC 27937

Please address any sponsorship questions to:

Parker Minchin  
352 Horse Pen Lane  
Vass, NC 28394  
[info@serha.org](mailto:info@serha.org)  
910-315-6910 cell

Monetary Donations are always accepted and appreciated. No amount is too large or too small! SERHA is a 501-C so all donations are tax deductible. All donors will be sent tax receipt soon after receipt of donation.

Thank You for your support